

Evidence to Practice: Linking Health & Early Education



Highlights from Keynote: Allison Gertel-Rosenberg

At the convening on February 27, 2019, Allison Gertel-Rosenberg delivered the keynote address. In her remarks, Ms. Gertel-Rosenberg shared data highlighting that 20% of health is being managed by health care providers, which means that 80% of health management occurs OUTSIDE the walls of health care for youth.

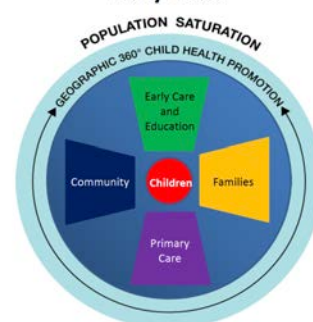
“We need to figure out how to partner with everyone else for shared goals and shared populations to think about how to expand and shape our collective role in working together to focus on community health, populations, and how to keep kids healthy.” - Allison Gertel-Rosenberg



Ms. Gertel-Rosenberg stressed the importance of consistently promoting early child health care. “There are so many systems that are working to help families and children, but how can we create more streamlined and consistent messaging?” she asked. “Kids are spending a lot of time in education/daycare settings and among the multisectors, language can be different, but there are opportunities to work more collaboratively within the sectors.”

Ms. Gertel-Rosenberg addressed how EAHS could begin to think about suggesting and working towards adding health as a component of Ohio’s Quality Rating and Improvement System (QRIS), known as Step Up to Quality (SUTQ), a standard measure among early and school-age care and education programs to assess, improve and communicate the level of quality in those environments. She suggested the following thoughts and opportunities for how

360 Degrees of Child Health Promotion in the Early Years



EAHS could begin to frame health in this construct:

What could we do if we wanted to take on SUTQ?

- Include obesity prevention standards
- Require/support assessments of policies and practices
- Require support/action planning
- Strengthen expertise of SUTQ coaches/TA providers
- Offer incentives to support implementing obesity prevention strategies
- Update training and education requirements

In her remarks, Ms. Gertel-Rosenberg also stressed that working with QRIS can be challenging, and while change can be slow given stakeholder turnover and administrative processes, this work can lead to change. “It’s important to align the work, see the opportunities and not make more work for the providers as QRIS systems are developed,” she said.

Please click here for additional examples in various states.

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